

LOU TAYLOR

ABOUT

Lou's debut project, titled "Nude," is a captivating exploration of spirituality, personal reflection, and artistic expression. Through her introspective lyrics and evocative melodies, Lou showcases her prowess as a writer and her unparalleled versatility as a musician. At the heart of "Nude" lies Lou's profound message about everyday living. Each track on "Nude" serves as a modern soundtrack weaving one's well-being; financially, emotionally, mentally, relationally, and spiritually with Jesus. With a blend of soulful ballads, rhythmic beats, and ethereal harmonies, Lou takes her audience on a journey to invite Jesus into everyday living. Through poignant storytelling and heartfelt lyricism, Lou delves into themes of love, forgiveness, and redemption, offering listeners a glimpse into her own spiritual journey and encouraging them to embrace a life filled with faith and purpose. Her EP serves as a reminder that spirituality is not confined to sacred spaces but can be found in the ordinary moments of everyday life.



NOTABLES

Taylor has traveled across the country, leading and helping worship teams. In addition, Taylor has sang on platforms with well-known artists such as: Maverick City Music, Elevation Worship, Jonathan McReynolds, Israel Houghton, and more. Lou Taylor has also been featured in several published articles for her craft and business acumen.

METRICS

Taylor's audience spans from 25 to 35 years old, with 59% women, and 41% men.

Instagram 1,520

Facebook 1,442

TikTok 1141

YouTube 126

Contact

Phone: (612) 568 7264

Email: loutaylorinfo@gmail.com

Website: www.iamloutaylor.com

CANVAS**REBEL**

MEET

LOU TAYLOR

February 6, 2023

Briefly introduce yourself to our readers.

I'm Lou. I'm a music artist who simultaneously puts her hands to real estate and interior designs with short-term rentals. Music being my first passion, I've done so since elementary school days, songwriting at recess, and singing for a room full of barbies and bears to singing at arenas and sold out tours for known artists as BGVs. My music isn't for everyone. It's for those who need a reminder that life is worth living and to pursue purpose at any cost. My style of writing is for the person who knows life can be hard but believes it can and will be better. I released a project in 2022 called "Nude," 5 songs about the emotional, mental, relational, spiritual, and financial parts of life we all deal with. To date, this has been my most proud accomplishment. As more is coming this year in music, I encourage you to subscribe or follow my social media.

What do you think is the goal or mission that drives your creative journey?

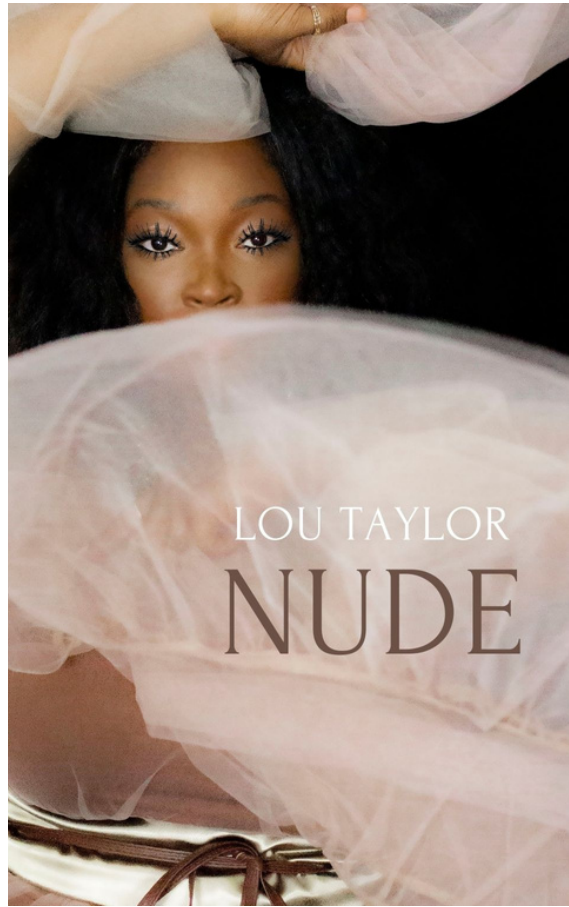
My goal is to create life music. Real music that shares hope in our day-to-day living. An extra dose of encouragement, a reminder to the listener that there is something to look forward to at the end of all we face. My mission is to share the gift that was given to me to benefit those who hear. I'm called to serve and gifted to sing to make Jesus famous



CANVAS REBEL

Do you wish you had waited to pursue your creative career or do you wish you had started sooner?

In hindsight, I do wish I started my creative career earlier. That being said, I began singing and writing in elementary school. But, I began to perform publicly in high school. As a child and growing into my adult years, I was very insecure about my gift of music and shied away from the mic. In allowing fear and comparison to be the driver to releasing and doing music boldly along with my introverted ways. It stunted my growth, daringness connections, and the overall thought of "I could be here by now, had I" mentality. What I would change and wish I did sooner was who I allowed in my circle. Those around can either encourage and push you even when you can't for yourself, versus individual who are ok with you being dormant - not going anywhere, because it can pose as a threat to them, or because they simply don't want better for themselves.



Website: [Www.iamloutaylor.com](http://www.iamloutaylor.com)

Instagram: <https://www.instagram.com/iamloutaylor/>

Facebook: <https://www.facebook.com/iamloutaylor/>

Youtube:
https://youtube.com/channel/UC_Mr7tOaeFk2HOC-kj9GcGQ

Other:
<https://vm.tiktok.com/ZMJu8op8u/>
<https://music.apple.com/us/album/not-another-j-o-b-feat-jamaal-littles-single/1608491521>

SHOUTOUT ATLANTA

August 17, 2022

Today we'd like to introduce you to

Lou Taylor



Walk us through the thought-process of starting your business?

Since I can remember I appreciated and desired ownership. I knew what I wanted to pursue, though I did not have the understanding of how to get there at a young age. Little did I know, entrepreneurship ran through my DNA. My dad was an entrepreneur his entire life, though I didn't meet him until my adult years. His drive, desire for freedom of time, and ownership of income, all came from him, and it transferred to me. Committing myself to corporate America was never going to happen. I had always viewed it as a vehicle for me to grow, learn for an overall big picture – entrepreneurship. As I became an adult, I purchased a home. With that home I started my first official in-home business.

I began to house hack, renting rooms via Airbnb, and to traveling professionals. This is when I saw firsthand my effectiveness and success with beginning my own business. I saw it as a vehicle to invest in myself in an endeavor I've grown to love, real estate. My overall thought process starting a business was, if I'm too scared to do it, I'll regret I never tried. If the fear of others keep me from trying, I'll never know and appreciate the gift of choice.



Meet Lou Taylor | Recording Artist & Real Estate Investor

To My Community



Soutout is all about shouting out others who you feel deserve additional recognition and exposure. Who would you like to shoutout?

I must shoutout my tribe; those who've partnered alongside my family to help raise me into the woman I've become today. With their patience and teachings directly and non, they developed me. You all have been my course foundation. To my community of friends new and old who have stood with me despite fall outs. They have sharpened me, gave me a safe space to be and breathe, pushed me, encouraged me into my better self. Saw in me things I didn't see and helped birth it out. You all have been my course support.

My Mentors who've decided to invest in me because they saw past my potential, thank you. They have spoken to my then, preparing me for now, and building me for later. You all have been my course correctors. Lastly all credit goes to God. To know Christ is to know a world with no limits. The best part of it all, it's not make believe, or fairy tales. Literally He is the foundation, support, corrector, and overall my course guide.



SHOUTOUT ATLANTA

Let's talk shop? Tell us more about your career, what can you share with our community?

My art is mainly music, as a recording singer/songwriter. I also dive into interior designs and fashion when the time calls. But for the purpose of honing in, iSing. As a recording artist, I create life music. Music for everyone anywhere. Music that reminds people of their potential victory despite the defeat they've faced. Music that invites Jesus in everyday living within every aspect, mentally, spiritually, relationally, financially, etc. Now, I've sang and wrote as a young child in elementary school. Ever since, the gift has been groomed with practice, performing, and support from those near and far. In my late teens and early adult years I had a hard time accepting my gift/craft. I didn't sound like others. It was challenging and I slowly became insecure and despised my craft. I tried to mimic other voices, but was unsuccessful. I couldn't execute being a copy



SHOUTOUT ATLANTA

The Lord had to process and heal my internal perception of me and my craft, giving me confidence and boldness to pursue me, my sound, and my lane. He gave me words and understanding that helped defined my gift. Now, I'm freely walking in boldness and loving my sound all the more. Overall, I've learned God makes no mistakes with how He created each person. There may be imperfections, but that comes from our humanity and the shortcomings thereof. It's our job to rediscover what our purpose is and the lane we're to walk in, accept it, and go, not independently from God, but with Him.



Website: www.iamloutaylor.com
Email: iamloutaylorinfo@gmail.com
Instagram: [iamloutaylor](https://www.instagram.com/iamloutaylor)
Tiktok: [@iamloutaylor](https://www.tiktok.com/@iamloutaylor)
Facebook: <https://www.facebook.com/iamloutaylor/>

VoyageATL

April 22, 2022

TODAY WE'D LIKE TO INTRODUCE YOU TO LOU TAYLOR.



TELL US A BIT ABOUT HOW YOU GOT STARTED?



Born and raised in Washington, residing in North Carolina. I'll boldly say, "I'm God made," I've never been self-made. As early as I can remember, my gift in singing and songwriting was a place I encountered the Lord, my release, and a safe place. What I did not know is that at an early age, I'd lose my mom at 11 years old. Not knowing my dad at the time and my grandmother becoming my guardian, life became hard emotionally and mentally playing its part in everyday life. Though I'm grateful for the tribe that supported my upbringing, the pain and resentment still had power.

Going into my adult years, I've committed myself to become the best version of myself by using past hurt and trauma that tried to hinder me and turning it into motivation to push me forward to help others in any way. Though life was difficult, I became tenacious, courageous, and strong.

At 25, I began house hacking, my initial investment to begin my financial journey into wealth and independence, where I found a love for interior design. Creating a minimalistic space that is simplistic yet captures the ambiance of comfort and style for every traveler. I now own multiple properties as a real estate investor and plan to continue the journey forward.

"TENACIOUS, COURAGEOUS, STRONG."

Along with my real estate endeavors and goals, I'm a music artist. I create life music. Everyday music helping people move from defeat to victory. I have traveled across the country, writing songs with friends, leading worship, and doing vocal work with well-known artists.

As a true creative, I am always trying to figure out how to help others on how to be financially independent, how to live a minimalist lifestyle, how to create a specific ambiance within your home, or simply enjoying time with my friends or as I like to call them, my tribe. I don't have it all together. Actually, I don't think any of us have anything together because there's always more to learn. There's more relationships to build. There's still more gospel to share. For me, there's more songs to write, houses to decorate, investments to be made, ideas to be thought of, people to serve, and a man named Jesus to make even more famous.



We all face challenges, but looking back would you describe it as a relatively smooth road?

I'm a singer, songwriter, house hacker, interior designer, entrepreneur, and real estate investor. Like many true creatives, I'm multi-faceted. Although, my specialty and focal point and what I'm known for are singing and uplifting others, making people feel safe and comfortable.

As a music artist (singer/ songwriter), I've known and have seen many full-time artists struggle financially and opt for many side gigs to stay afloat while pursuing artistry. However for me, I believe the opposite. Real estate has become my additional arm of financial independence.

I've always desired ownership for multiple properties and land. As a result of this, I purchased my first home at age 25. I also documented my experiences, providing tips and advice via my YouTube channel at https://youtube.com/channel/UC_Mr7tOaeFk2HOc-kj9GcGQ, for those interested in getting started.

There are a few things that set me apart. As an inspirational songwriter, my style reaches across various musical genres, reaching people right where they are. As an emerging artist, I'm also proud of the stages that I've shared alongside known artists such as Maverick City Music and Chandler Moore and more. Learning from them has increased my knowledge of the business of music and has helped me stay true to my lane of inspirational music and who I'm called to serve.

Can you tell our readers more about what you do and what you think sets you apart from others?

his road called life that I've had to live is not smooth. It's rocky; there were potholes and detours. Struggles are a part of life. They can't be avoided, especially when you are destined to impact, influence, and help others.



Since hearing the call to be greater, the struggle has been real. I'm a huge visionary, and I have envisioned the promise God told me many times, but I haven't seen it yet. Truth: Building on a vision that God has given and not having it in my hands is rough. The roughness became trauma, hopelessness, isolation, and neglect, but I walk the journey with pride because I have Jesus. Being let down by God is a hard pill to swallow when He is literally perfect in every way, and He does all things for good. God let me down when He allowed me to find my mother's body. God let me down when He allowed my father to be absent from my life. God let me down when I was forced to live with my grandmother and endure the unresolved pain of losing both parents. God has let me down in many ways, not just these, but the very moment when He called me out on the water like Peter, I took that chance because I didn't have anything left to lose. Every day isn't rainbows and sunshine, I'm human—I feel things, but I'm living in a way that is freeing. I choose that freedom every day.

As a music artist, my pen is gravitated to writing music for those who have gone through hardships in life. I believe it's important not just to create feel good music but also music that moves you from your current situation to better. My latest song titled "Not In Vain" that's currently streaming eloquently answers the question we often face in life, which is "Was this for nothing"? It's a reminder that nothing in life is wasted.

If no one else tells you, I am here to tell you that your labor is not in vain, though, whoever or whatever tries to hold you down. As I've had great opportunities around the country, I am most proud of my latest debut EP, titled *Nude*.

This project blends elements of Caribbean, pop, Gospel, pop-rock, R&B, and Soul. This five track EP is an effortless, rhythmic flow of upbeat inspirational songs for every listener. The project single, "Not Another J.O.B." is the entrepreneur anthem, centered around the importance of making money within purpose. The drive to persevere despite shortcomings and pursue purpose at all costs.

Some would describe my sound and range as: "dynamic, vibrant, sweet, powerful, unique, folk, soulful, therapeutic, and pleasant." But to me, I'm simply gifted to sing, to serve, and to make Jesus famous with one song and one investment at a time.

Can you share something surprising about yourself?

I'm known to be adventurous and take on risks head-on. What most people don't know is that I'm always scared to take on those risks and jump into the unknown, making decisions that heavily impact my life and those around. It's a love-hate relationship I have for risk-taking.

I take risks because I make it a point to tell fear; it can't have me. I will do the things I'm scared to do. I will go beyond comfortability because complacency wasn't meant for me. Lives can't be changed if I'm afraid to make moves. I can't be impactful if I don't take risks. I have no choice but to live by example.

We only have one life on earth, no reincarnation. Being intentional with this life is critical. Why waste the gift of life by not using it optimally?



